

REALITY SHOCK

UK BASED STABLE & RECORD LABEL REPRESENTING SEVERAL OF THE UK'S LEADING REGGAE ARTISTS

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WAR... SELASSIE I WARNS THE NATIONS!

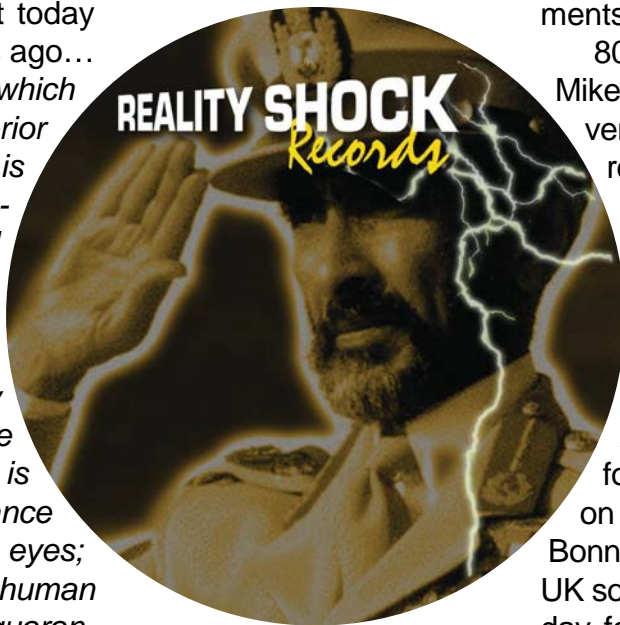
Presenting a 10" Dub anthem... 'WAR' sung-over by Mikey Murka on an earth shaking riddim by Reuben Addis (Unitone Soundimentional - UK) featuring the voice of His Majesty in Amharic...

On October 4th, 1963 the greatly revered Ethiopian Emperor H.I.M. Haile Selassie (Ras Tafari Makonnen) delivered a historic speech to the Organisation of African Unity (OAU), the words of which would reverberate around the world, as relevant today as they were 45 years ago... *"until the philosophy which holds one race superior and another inferior is finally and permanently discredited and abandoned: That until there are no longer first-class and second class citizens of any nation; That until the color of a man's skin is of no more significance than the color of his eyes; That until the basic human rights are equally guaranteed to all without regard to race; That until that day, the dream of lasting peace and world citizenship and the rule of international morality will remain but a fleeting illusion, to be pursued but never attained..."*



This powerful speech calling for world peace, action against racial inequality and international injustice, touched the hearts & minds of people worldwide & was later immortalized by the king of Reggae Bob Marley who used excerpts of the speech in his famous song 'War'. These excerpts are now presented to you in the form of a dub anthem sung over by UK reggae veteran Mikey Murka, featuring the voice of Haile Selassie delivering the original speech in Amharic.

Reality Shock's 'War' was produced by Reuben Addis of Unitone Soundimentional & features percussion by Jonah Dan. Previously played only on dubplate by the likes of Disciples, Iration Steppas, Cultural Warriors & Vibronics, this tune has made waves in



European Reggae & Dub circles. A much requested release now here by popular demand! The 10" features three brand new mixes fresh out of Unitone studio, on the A side is the full extended vocal version & on the B side, two heavy dub mixes hot off the mixing board.

Reuben Addis is a veteran of the UK roots scene. Originally moving with Malachi Rastanational Sound from 1979, Reuben started recording with Blakamix in the early 80s and was the first artist to be released on Blakamix label around 1985. Reuben also worked with Dread & Fred Ironworks & in 1988 started the Unitone Soundimentional Studio with a 4 track cassette recorder/mixer, Great British Spring Reverb, Boss delay and a cheap Yamaha keyboard & drum machine. Over the years the studio has grown from strength to strength & Unitone has become internationally known for their works with artists including Dil-in-Jah, General

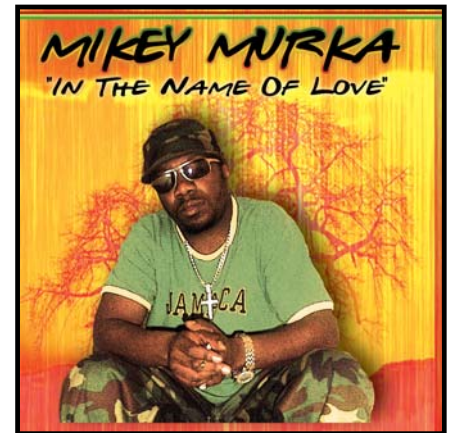
Smiley & of course Mikey Murka. This project also features kete drum by the famous UK roots percussionist/musician Jonah Dan, guitar by 'Freeloader's Mark Sharples & flute by Messenjah Music's resident player of wind instruments Ben Aarans.

80's Unity Sound legend Mikey Murka is back with a vengeance! Since the recent release of Mikey's debut solo album 'In The Name Of Love', Mikey is a singer much in demand. Several singles are lined up & set to blow in early 2008; keep an eye out for 'Back On The Scene' on Mungo's Hifi/Scotch Bonnet 10", an homage to UK sounds & artists of yesterday, featuring Carl Meeks and his old friend Kenny Knots. Also due for release soon is 'Deep In My Heart' on Tiger-man Records 10" produced by Mafia & Fluxy (also featuring Princess Jewels & Birdy).

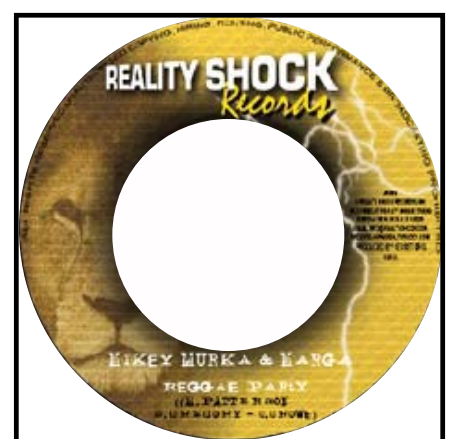


Fans of the digital reggae style may also be interested to know that Mikey also has an EP on the way produced by German based crew Jah-tari, with whom Mikey has recently been touring in Germany, Italy & Norway. Mikey continues to tour internationally & is receiving ever increasing publicity from various DJs, Sounds, magazines, promoters etc. it seems Mikey Murka is a name you will be hearing a lot in 2008! To keep up to date with Mikey's latest news, releases & events, log on myspace.com/mikeymurka

ALSO FROM OUR CATALOG:
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FREE HERBS 10" FEAT.
AFRIKAN SIMBA, MARGA,
RAS ECHO & PRINCE LIVIJAH



STIR IT UP RIDDIM ON THREE
DIFFERENT 7" FEAT. THE
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"REALITY SHOCK" VOL. 1
COMING SOON...

